

## Case study – Factory Quarter

### Background

In April 2017, Paul Bragman Community and Economic Regeneration Consultants Limited was commissioned by Genesis Housing Association to develop a Feasibility Study Plan for a Community Hub on the Factory Quarter Estate on Larden Road in Hammersmith. The aim of the commission was to objectively assess the feasibility of establishing a sustainable community hub in a couple of the empty shop units. This area is mixed commercial and residential property and consists of a mix of private, leaseholder and social housing of just under 500 properties.

### Work carried out

A large part of this work involved talking to residents to see what interest there was in a community hub and what residents thought the main purpose of the community hub should be. This was done through a questionnaire (as shown) conducted either face-to-face or online in April and May 2017. This attracted just over 100 respondents. There was also a Partners survey to gauge views of the local partners. 5 partners responded. In addition to this, desk-based research and document review took place to assess the existing supply of facilities in the area.

This research was analysed and used to identify if there was a potential model for a sustainable community hub and what the key purpose and functions of the community hub would be. This research was also used to develop options as to how the hub could be managed. This research was presented to the local Steering Group in regular meetings and formed a key part of the feasibility study. The results of the research were also fed back to residents through a community newsletter.

### Outcome

The feasibility study was produced in July 2017 with the outcomes of the desk and community research and an evaluation of management options for the Steering Group to review and agree. Since then, there have been successive community meetings to discuss the hub and to extend community involvement. In the Autumn of 2018, meetings took place over the design and fitting of the hub. In the Winter edition of the newsletter, residents were invited to join a Residents working group. This group has a range of skills and meets often. A funding application was submitted in 2018 to attract financial support for the project.

### The Factory Quarter

Community Research  
**WIN A £50 Voucher**

We want to explore with residents if there is an interest in using some of the business units in The Factory Quarter for community benefit. To help us develop our plans we want to know what people want to see in a community space where events and activities could take place.

Please take a couple of minutes to answer this short questionnaire on what you think are the priorities for the space. The questionnaire should take no more than 5 minutes to complete.

If you want to enter the prize draw for a £50 voucher, please put your name and address at the end of this questionnaire. This will not be used for any other purpose. You can return the questionnaire without your name & address if you prefer. If you have got any questions or would like to discuss this further please call Paul on 07887 721825

2. Below is a list of things that could be a priority for the Factory Quarter - please let us know which you think should be the top 3 priorities.

	1-3	Comments
Provide activities that bring the whole community together such as festivals		3.
Starting a resident's association that can use the space		4.
Provide a space for local people to meet and socialise or to be hired out		
Provide local information on activities and services e.g. local crèches, luncheon clubs, playgroups, Citizen's Advice Bureau		
5. Support local people into employment e.g. one to one help with CV writing, job interviews, job searching		

Copy of the Community Research questionnaire